

SBL ERP for Retail Industry

SBL Enterprise Resource Planning (ERP) is a unique complete solution that covers all aspects of a modern retail organization. There are several features integrated within the SBL ERP solution that help you realize your strategic goals using this one application across the organization.

Core Modules of SBL ERP for retail organizations include:

- Retail Planning
- Store Operations
- Inventory Management
- Supply Chain Management
- Demand Forecasting
- Vendor Management
- Customer Management
- Finance Management
- Database Integration

What makes SBL ERP a unique addition to your retail business?

- Highly scalable robust system with powerful multiple transactional capabilities.
- Supports accurate customer profiling service and efficient deliverance
- Easy integration with existing CRM platforms and DMS to suit your business.
- Multi-channel information collection and sharing.

What are the benefits of using SBL ERP for your business?

- Organized store processes.
- Improved communication, maintenance, and overall productivity.
- Increased customer satisfaction.
- Integrated work environment.
- Easy scalability and adaptability.
- Optimum utilization of resources which translates to reduced costs and high profits.
- Enables efficient sales cycle and provides intelligent insights on qualified leads
- Leverages marketing and sales teams to work in tandem
- Supports high quality transactions, quick efficient and easy invoicing



■ How does SBL ERP impact your business?

- Graphical User Interface (GUI) support helps the users to interact with the software suite very easily, making SmartMerchant ERP popular with the not-so-technical industry users.
- Reduction in the overhead and excessive inventory reduces unnecessary costs to the company.
- Timely responsiveness allows organizations to respond to any business constraints in real time and thereby extend timely response to any customer demands.
- Easy collection and analysis of customer feedback
- Easy sales data analysis for valuable insights
- Real-time data feed to easily ascertain profit/commission margins.

SBL ERP for retail consistently delivers high ROI. This online retail solution when implemented within the businesses as a long term strategic asset, transforms the basic requirements of a retail business into a functional application that seamlessly integrates with the merchandise and stock management operations.

ABOUT SBL

SBL is an IT and IT Enabled Services organisation that offers smart solutions to organizations across multiple geographies and industry verticals. With our range of customized services and solutions, organizations can respond quickly to changing dynamics, reducing operational costs substantially while accelerating the growth of their businesses.



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